



How will we ensure that arts & culture positively impact quality of life and economic vitality in City of Bothell?

Community Vision:

By 2029, as a result of arts & culture...

Bothell residents are inspired to regularly engage in creative endeavors

Bothell has a diverse artist community; living, working & thriving throughout the city

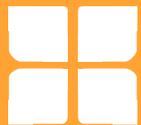
Bothell is a community where people want to live because of the creative & engaging quality of life

Bothell communities are connected with each other

Bothell is known regionally as a premier artistic/cultural destination

Bothell blends arts & business as an economic driver to attract business

Bothell has a strong identity reflecting its history, diversity & inclusivity



Process designed & facilitated by
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Practical Framework: Three years from now, we see in place:

Central & integrated platform for arts & cultural communication & marketing-SD #1/3

A supportive & effective regulatory environment for process, policies, personnel-SD#2/3

Increased, visible public art in key locations throughout the city-Strategic Direction #4

Dynamic annual art/cultural event that attracts tourist-SD #4

New, creative locally focused programming & events-SD #3/4

Enhanced visibility of the arts in existing community events-SD #1/4

A city-led artist recognition program-SD #2/4

An established network of local artists and innovators-SD #2

Expanded multi-strand revenue streams for the arts-SD #3

Underutilized spaces providing a venue for the arts-SD #2/3

Underlying Contradictions: Patterns that Impede our vision:

Conflicting perceptions of the value of arts leads to fragmented support-SD #1/4

Undefined ownership & responsibilities to drive the implementation plan-SD #3

Our perception that the pace of government inhibits progress-SDirection #1/2/3

Limited awareness & disjointed communications curtail participation-SD #1

Incomplete understanding of what community wants limits ability to attract them#1

Our inability to be creative about funding options is hampering development of new programs-Strategic Direction #3

Insufficient affordable space discourages /prevents establishment of an artist community-Strategic Direction #2

Concerns about liability exposure limits innovative programs & opportunities-SD#2/3

Competing priorities are causing limited capacity & resources-SD#3

Strategic Directions:

We will address our contradictions & advance our community's vision by:

1. Publicly Demonstrating the Importance of Art

2. Nurturing & Promoting our Artist Community

3. Regularly Engaging & Responding to our Community

4. Developing a Sustainable Arts Infrastructure