

# Enter the Safe Streets & Sidewalks Logo Contest

In November, Bothell voters approved the [Safe Streets & Sidewalks Levy](#) and now it's time to get the word out about the program. We need your help to make this happen in an impactful way by helping us design a logo for the program. The logo will help promote the program and be used on various printed and electronic materials and at community events. Submissions are due by January 20.

## Who can participate?

City of Bothell employees who are not members of the judging panel are welcome to apply. This excludes City Council and professional contractors.

## What am I creating?

Design a logo that presents a positive portrayal of safety, streets and sidewalks to be used as part of the Safe Streets and Sidewalks outreach material.

## What are the rules?

Use your imagination to design a logo identifying the Safe Streets & Sidewalks Program!

- Submit a logo form (one per employee) via interoffice to Anita DeMahy in Public Works by January 20.
- The logo design can be drawn on paper or designed digitally.
- Design work must be done on an employee's own time.
- The City will not reimburse purchases for software or materials to complete the task.
- You may borrow colored markers from the Public Works copy room. Please return them when you're done.
- The logo needs to be compatible with the City logo as they will often be used together.
- The logo needs to work well at various sizes, from very large to small, since it will be used on road signage as well as on the web and printed collateral.
- Submitted logos become the property of the City of Bothell.

## How is a logo selected?

A committee appointed by the Public Works Director will review submissions. The winning submission will be presented to a designer to finalize for use on printed and electronic materials.

## What is the prize?

The winner will be the envy of all the land and have bragging rights for years to come. As if that isn't enough, the winner will also earn lunch with the City Manager, Deputy City Manager and Public Works Director plus eight (8) hours of leave to use within 90 days of winning the contest. If that doesn't get your creative juices flowing, we don't know what will.

## Questions

Contest details and resources are available on [COBnet](#). You need to be signed in to access the details.

Name: \_\_\_\_\_

Department: \_\_\_\_\_

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