

Parks, Recreation & Open Space (PROS) Plan Update 2019

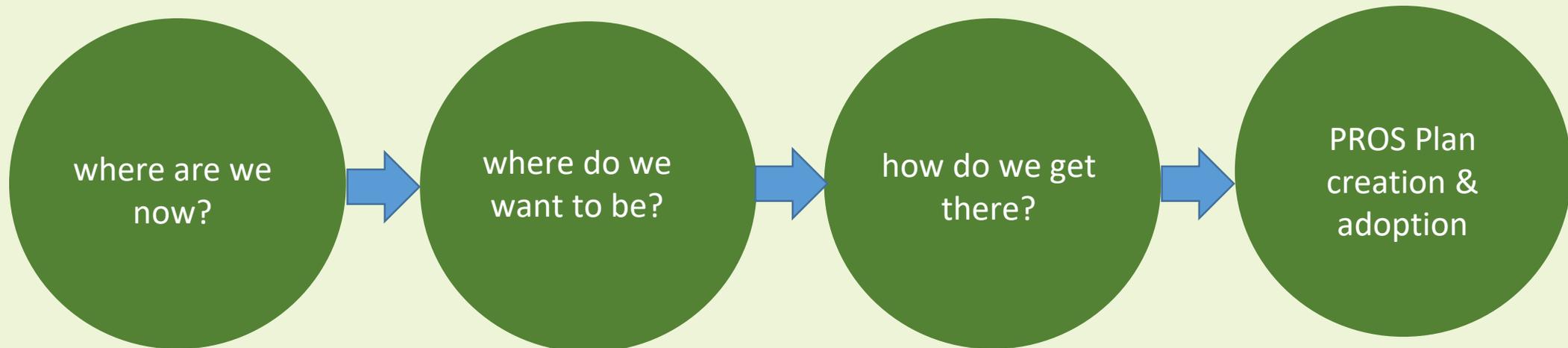
Tracey Perkosky, Parks & Recreation
Steve Duh, Conservation Technix

ethics
service
safety
innovation
teamwork



City of Bothell

PROS Plan Tells Us



Background



City of Bothell

2014 Plan Summary

PROS Plan Goals - 2014 Update



Goals:

1. To provide a parks and recreation system that will meet the needs and improve the quality of life for the citizens of Bothell.
2. To promote a range of recreational opportunities and provide local recreation programming which compliments services offered by other agencies in the City.
3. To maintain and operate a park system to a level and quality that will enhance and promote Bothell's unique character.
4. To conserve, enhance and acquire open space, natural areas and wildlife habitat.
5. To acquire and develop land for active park and recreation facilities, with a focus in the Snohomish County portion of the City.

PROS Plan Priorities - 2014



Project	Estimated Acquisition Cost	Estimated Development Costs	Completed ?				
Acquisition of Land for Neighborhood Parks	\$450,000 - \$4,500,000 (each park)	\$500,000 - \$2,200,000 (each park)		Madrazo Memorial Park – implement master plan	NA	\$1,200,000	
Aquatics Center/Community Center – acquisition & development	\$7,000,000	\$18,000,000		Half Acre – (partially developed for fees)	NA	\$1,000,000	Partially Developed
Blyth Park – implement master plan				North Creek Sportsfield #3 – install synthetic turf	\$1,900,000	NA	Acquisition Complete
Centennial Park – implement Phase II of master plan including disk golf				Off Leash Dog Area –	NA	\$1,000,000	
Doug Allen Sportsfields – develop master plan & implement	NA	TBD		Former Wayne Golf Course Acquisition 2017 & 2018	NA	\$50,000	
East Norway Hill Park – complete transfer, develop master plan and implement	NA	\$500,000 - \$2,200,000		Land and develop	NA	\$13,700,000	
				Land – master plan	NA	\$250,000	
				Determine site			
				Neighborhood	\$9,350,000 - \$13,400,000	\$41,300,000 - \$44,700,000	

Total Project Costs: \$50.6 million to \$58.1 million





City of Bothell

Bothell: 2000 to 2019

Bothell 2000 to 2019

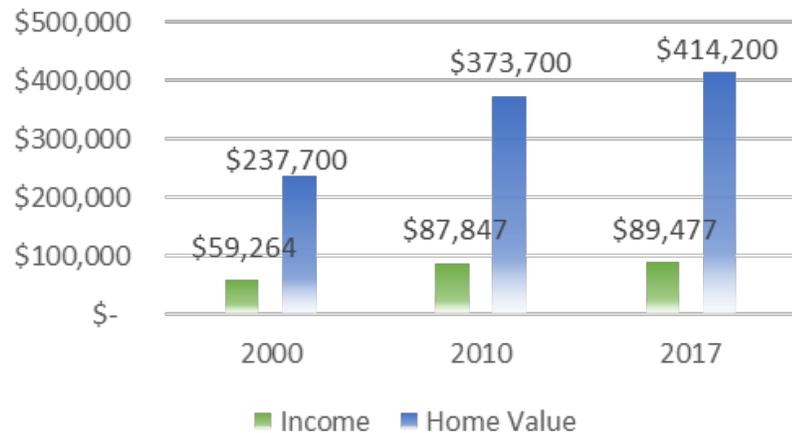


POPULATION – Population increased 51%

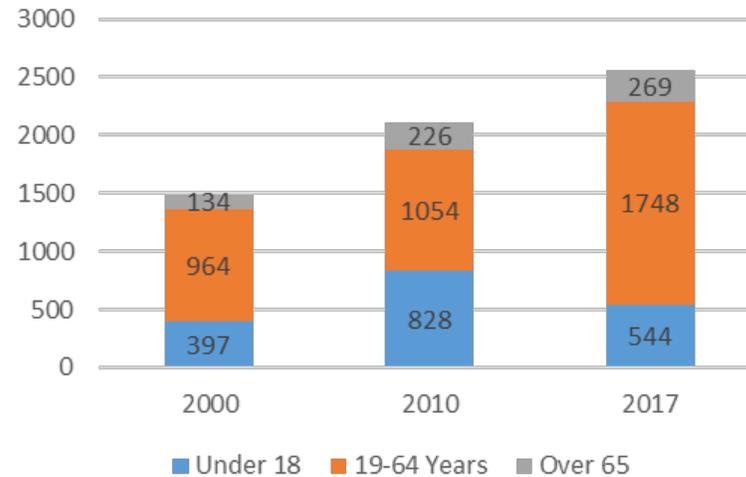


HOUSING & INCOME – Median income increased 51%

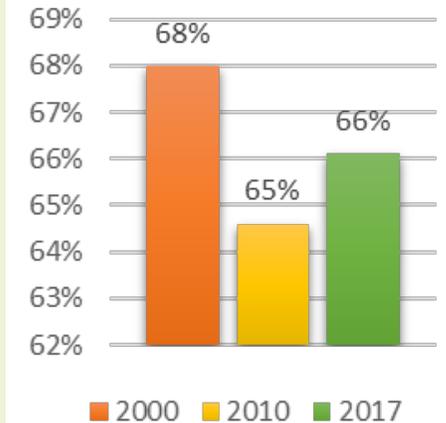
Median Income & Home Value



Persons at or below Poverty Line

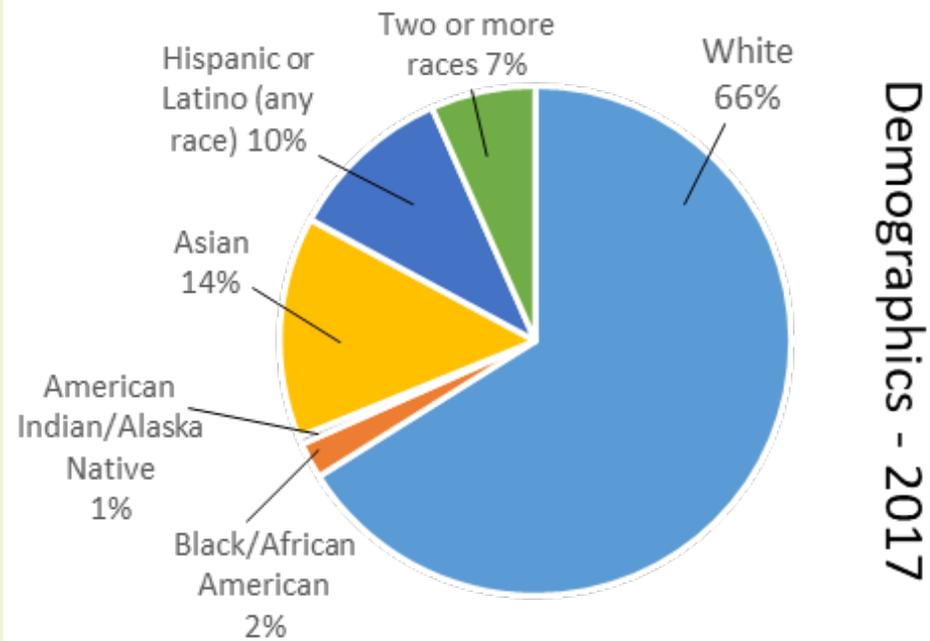


Owner Occupied Units

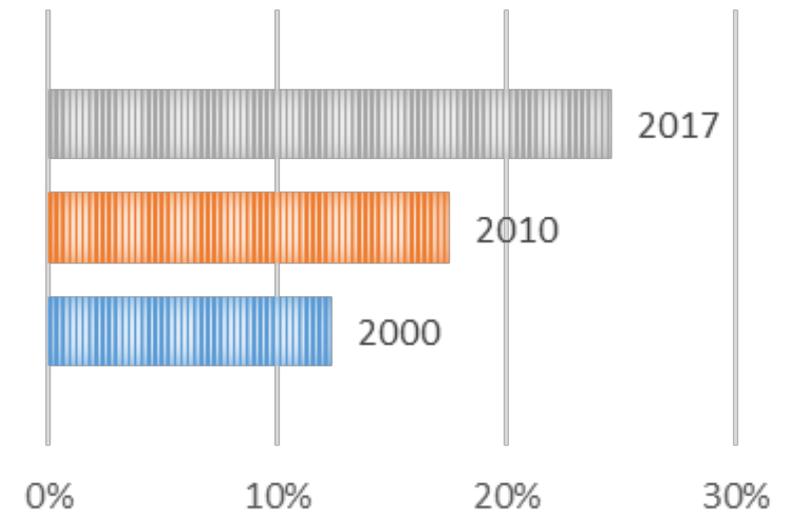


Bothell 2000 to 2019

RACE & LANGUAGE – Other languages at home increased 100%



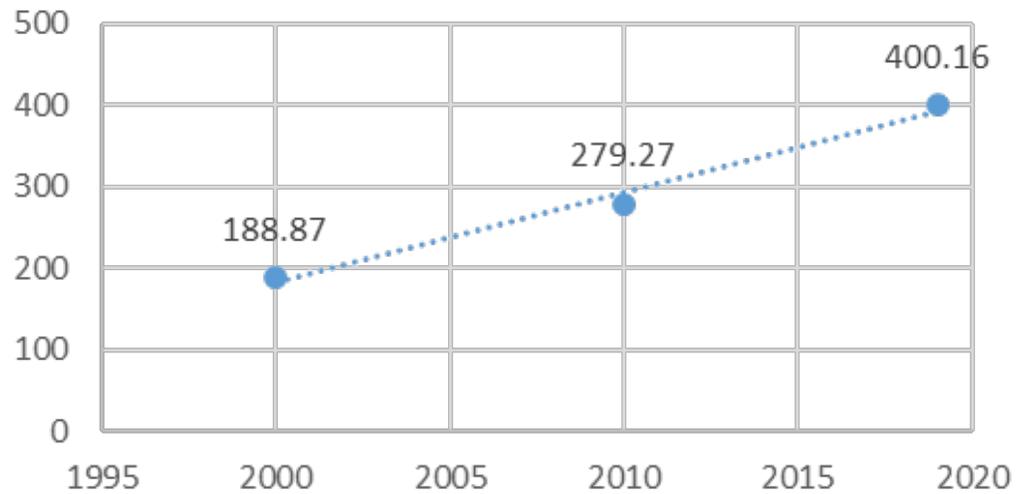
Language other than English at Home



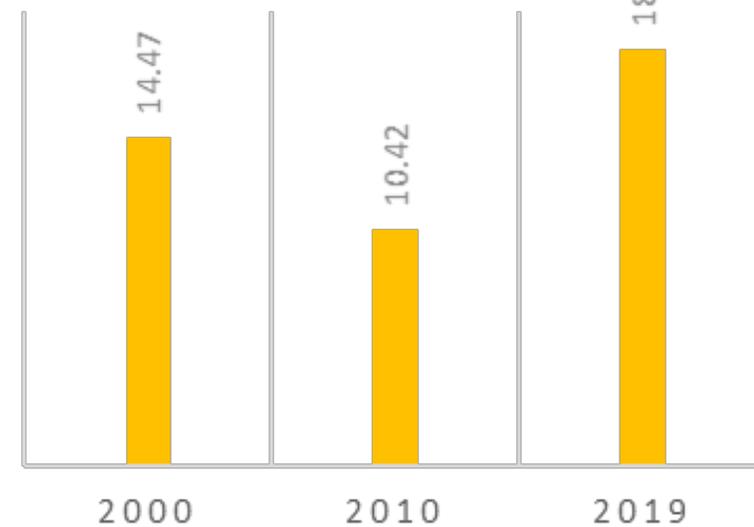
Bothell 2000 to 2019

PARK & OPEN SPACE ACRES – Acreage increased 112%

Park & Open Space Acres



Parks & Recreation Staff - FTE





City of Bothell

Current Parks & Recreation Amenities, Classes and Community Events

where
are we
now?

Parks Overview



- 403 acres of parks and open space
- 141 acres are urban forests
- 5 acres are cemeteries
- 28 acres are sportsfields
- ~ 230 acres are passive use only
- ~168 acres are active use
- 3.6 miles of regional trails maintained



North Creek Forest

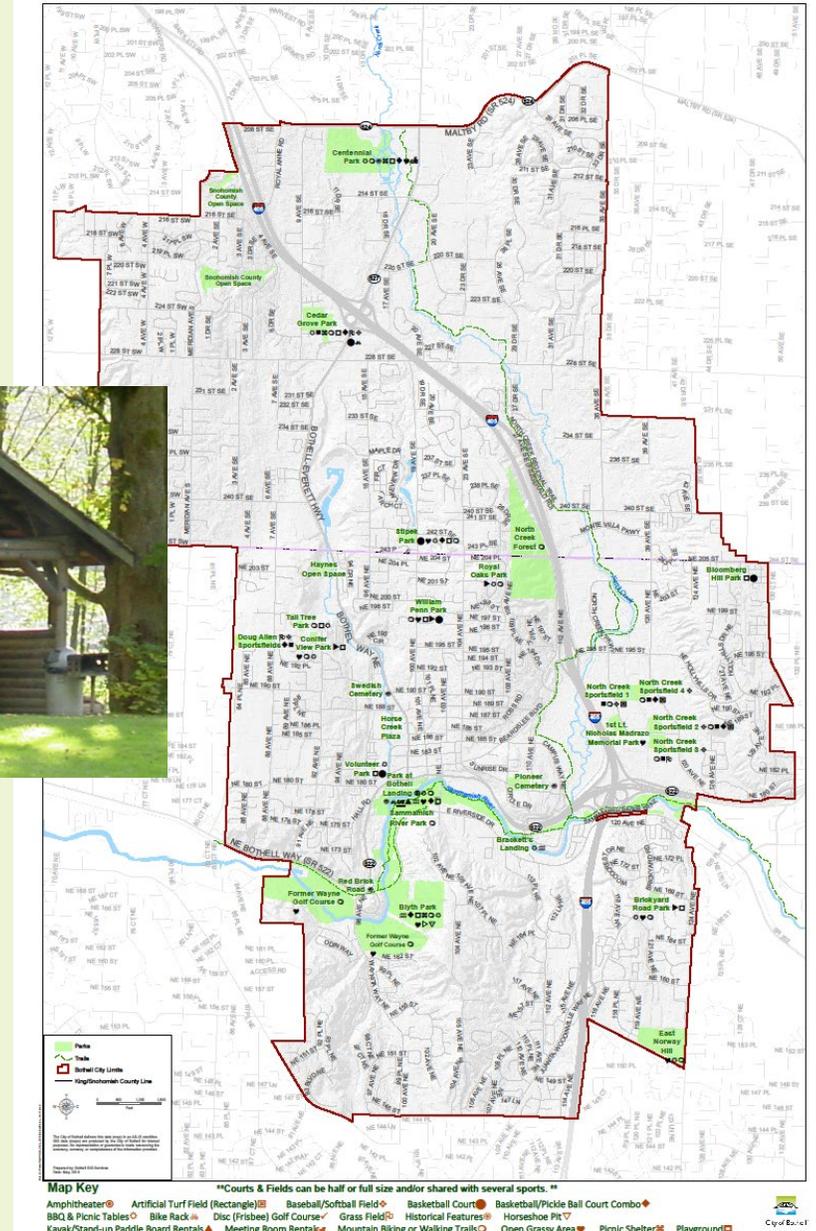
where
are we
now?

Park Amenities

- 11 Parks with BBQs & picnic tables
- 15 Parks with walking/
biking/mountain biking trails
- 4 Rentable picnic shelters
- 14 Playgrounds
- 8 Restrooms (31 stalls)
- 3 Artificial turf fields & 6 Grass
fields for baseball/softball or
lacrosse/football/rugby/soccer
- 12 Open grassy play areas



Blyth Park



Map Key
Courts & Fields can be half or full size and/or shared with several sports.
Amphitheater, Artificial Turf Field (Rectangular), Baseball/Softball Field, Basketball Court, Basketball/Pickle Ball Court Combo, BBQ & Picnic Tables, Bike Rack, Disc (Frisbee) Golf Course, Grass Field, Historical Features, Horseshoe Pit, Kayak/Stand-up Paddle Board Rentals, Meeting Room Rentals, Mountain Biking or Walking Trails, Open Grassy Area, Picnic Shelter, Playground, Restrooms, Soccer/Lacrosse Field, Volleyball Court, Water Access

where
are we
now?

Park Amenities



Park at Bothell Landing



Bloomberg Hill Park



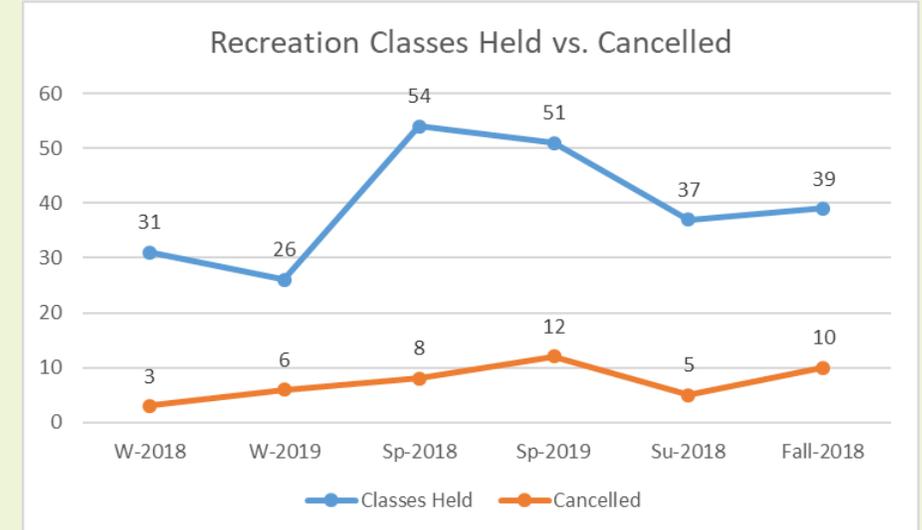
Cedar Grove Park

- 3 Parks with water access
- 6 Basketball/Pickle ball courts
- 5 Parks with historical features
- Kayak/stand-up paddle board rentals
- Disc golf course
- Horseshoe pit
- Outdoor volleyball court
- Outdoor Amphitheater
- 2 Rental facilities
 - North Creek Schoolhouse (35 occupants)
 - Lytle House (70 occupants)

Recreation Trends – 2018 and 2019 (Q1 & 2)



- Historical trends are challenging; data lost in registration software transition
- Contract model for all recreation opportunities
- Adult Softball Leagues very popular with 90 teams annually
- Skyhawks & Kidz Love Soccer are most popular recreation offerings - 1,012 kids in 2018
- 2018: 16% of classes were cancelled due to low registration
- 2019 Q1 & 2: 23.5% were cancelled due to low registration



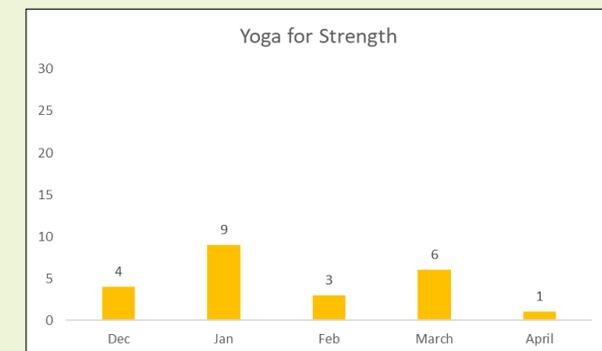
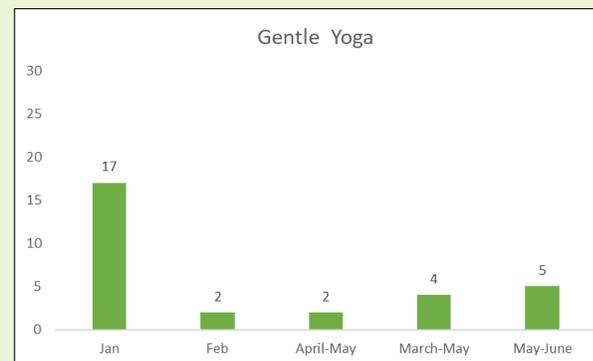
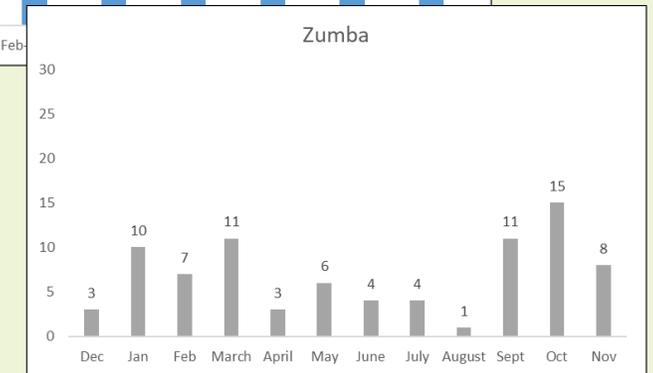
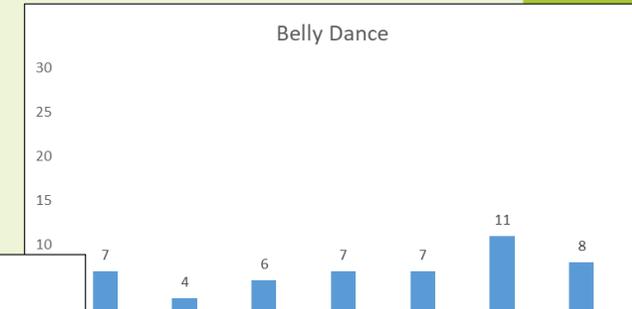
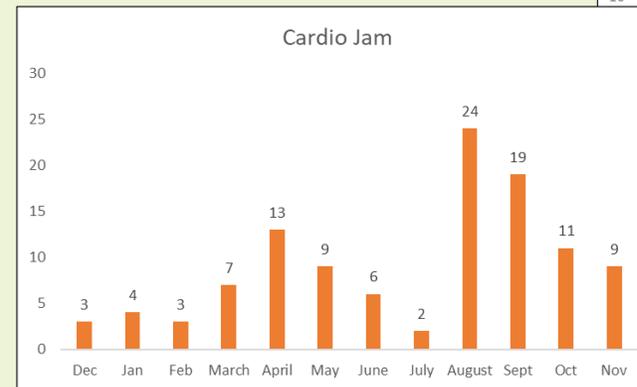
where
are we
now?

Adult Exercise Classes - 2018



City of Bothell

- Contract model
 - 75/25% split
- Class size ranged from 1 to 24
- Registration is drop-in or full class
- Average registrants per class is 8.04
- Classes also offered by YMCA and private businesses

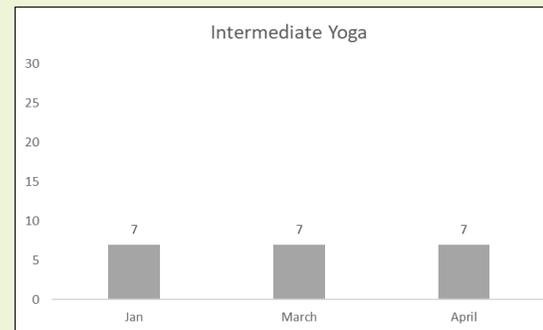
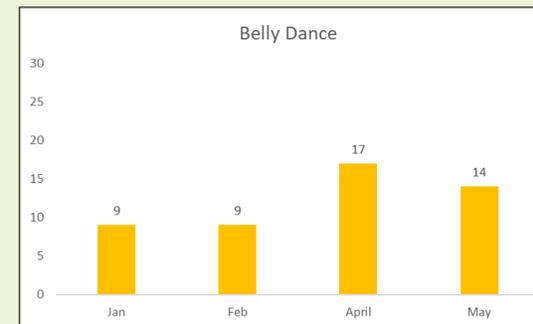
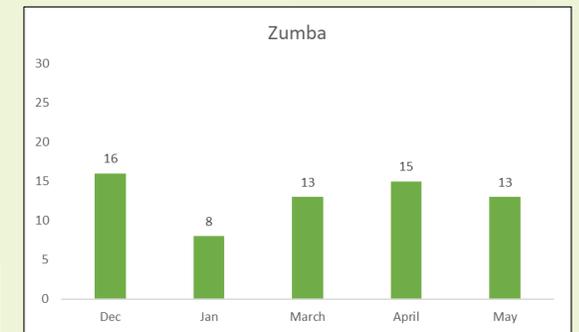
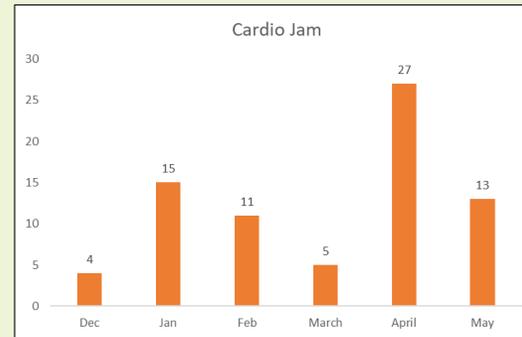


where
are we
now?

Adult Exercise Classes - 2019



- Contract model
 - 70/30% split
- Largest registrations: 27 for April's Cardio Jam
 - drop-in or full registration
- Class size ranged from 4 to 27
- Average group size is 10.19
 - YMCA impact?

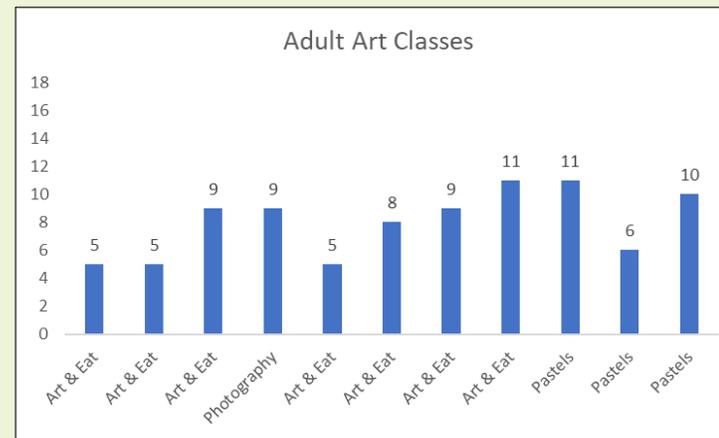
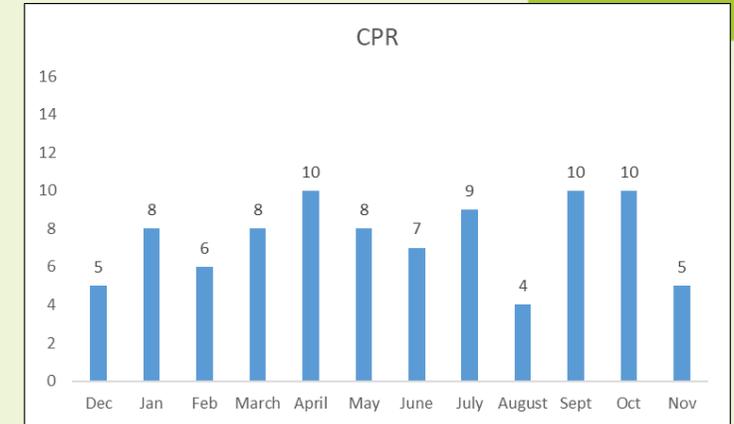


where
are we
now?

Adult Enrichment Classes - 2018



- CPR/First Aid average 7.4 people per class
- Boating Safety 9 per class
- Adult art classes average 8 per class
- 26 registrations for online classes in 2018

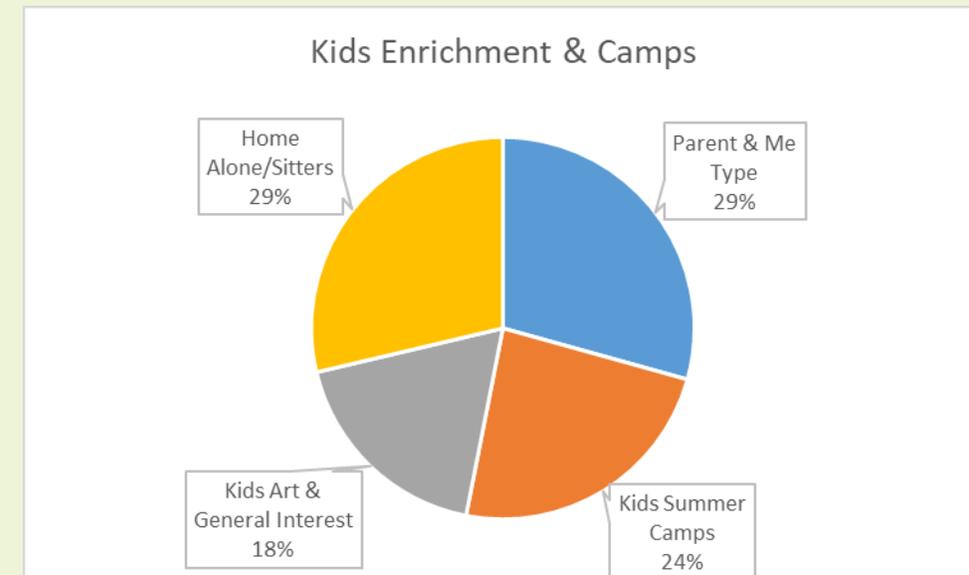


where
are we
now?

Kids Enrichment Classes & Camps - 2018



- Contract model
 - 75/25% split
- 324 Registrants in 2018
- Home Alone/Safe Sitters most popular with 12 to 25 per class
- Art classes (drawing) least popular with 2 to 6 per class
- Parent & Me averaged 11.87 per class
- Non-sports summer camps averaged 12.8 kids

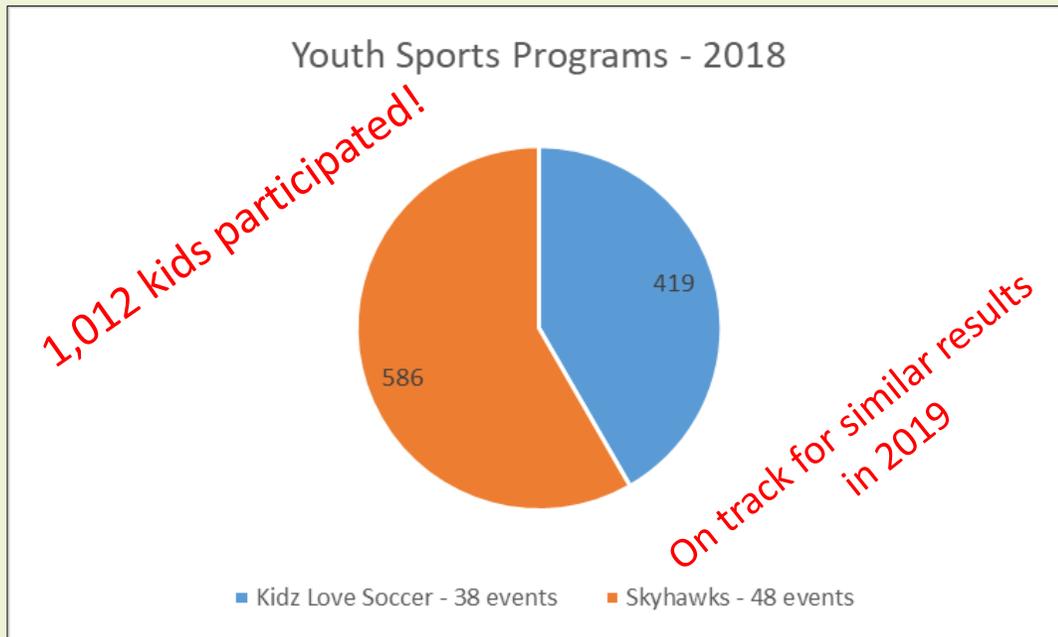


where
are we
now?

Kids Sports Programs



Springs & Summer
increase in
registrations from
kids sports programs



Adult Softball League

- Very popular
- Men's & Adult Teams

SOFTBALL 2018	
League	# Teams
ASA Softball - Men's Spring League	15
ASA Softball - Coed "Very Rec" Short Season	8
ASA Softball - Friday Coed Rec League	7
ASA Softball - Men's Summer Rec League	16
ASA Softball - Monday Coed Rec League	16
ASA Softball - Sunday Coed Rec League	8
ASA Softball - Thursday Coed Rec League	12
ASA Softball - Wednesday Coed Rec League	9
TOTAL TEAMS:	91

SOFTBALL 2019	
League	# Teams
USA Softball - Men's Spring League	13
ASA Softball - Coed "Very Rec" Short Season	9
ASA Softball - Friday Coed League	7
ASA Softball - Men's Summer League	16
ASA Softball - Monday Coed League	16
ASA Softball - Sunday Coed League	8
ASA Softball - Thursday Coed League	9
ASA Softball - Wednesday Coed League	9
TOTAL TEAMS:	87

where
are we
now?

Community Events & Volunteer Opportunities



- Community Events
 - Fourth of July Parade (~5-8k)
 - Music in the Park (~300-1k)
 - Just Kidding Around Concerts (175-700)
 - Blyth Park Campout (40 families)
 - Safe Halloween (~1k; 600 candy pieces)
 - Arbor Day (30-50)
 - Veteran's Day (15-30)
- New Volunteer events – begin in 2020



Fourth of July Parade



Music in the Park



Blyth Park Campout



City of Bothell

2019 Plan Update

Project Team



Specialized Focus

- Specialists in recreation planning, community engagement & parks policy
- Local knowledge & national experience
- Former public-sector parks staff
- Actionable, custom plans for clear strategy, policy & communications
- Principals & senior staff leading the effort with Bothell

What is the PROS Plan?

The Parks, Recreation & Open Space Plan is a 6-year guide* and strategic plan for managing and enhancing parks, open space, trails, and recreation opportunities for the Bothell community.

*The last plan was adopted in 2014.

- Policy & Strategy Guide
- Capital Planning Tool
- Technical Study
- Communications Tool



Steps to Building the Plan



City of Bothell

- Project Grounding
- Park, Trail & Program Assessments
- Community Engagement
- Needs Assessment
- Capital Project Planning
- Implementation & Funding Strategies
- Plan Review & Approval



Project Timeline



Mar 2019

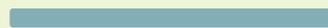
12 months

Feb 2020



Public Involvement

Community Survey



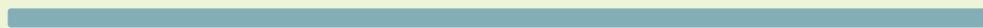
Community Events



Stakeholder Sessions



Online Engagement

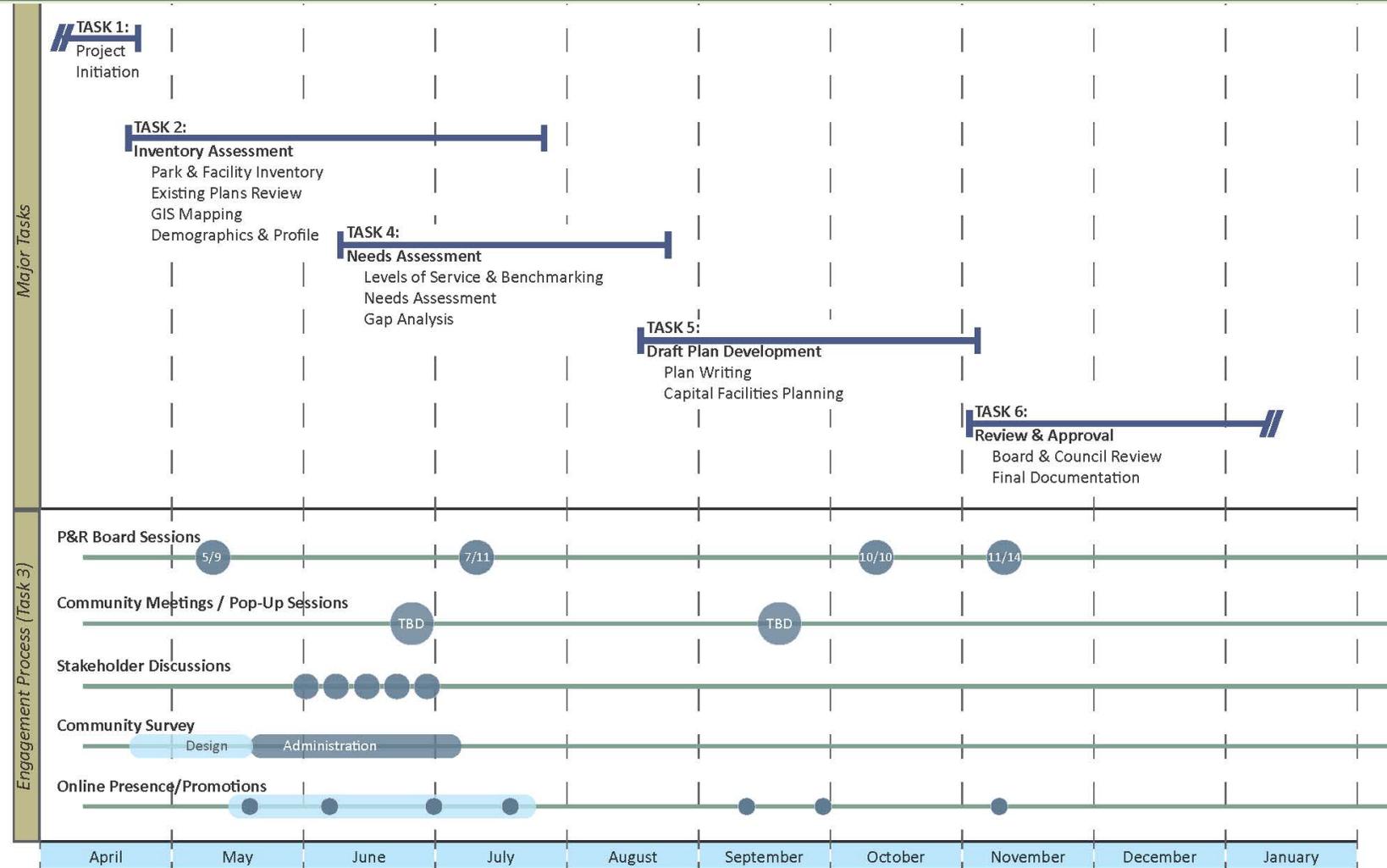


❖ Over 150 residents have touched the project to date

Project Timeline



City of Bothell



ethics / service / safety / innovation / teamwork

Community Engagement



City of Bothell

Board & Council Sessions
Statistically-valid Community Survey
Stakeholder Sessions
Community Meetings
Outreach at Community Events
Online Engagement

...a thorough, thoughtful and transparent public process to enliven, inform and validate the Plan.



Community Engagement Schedule



City of Bothell

- On-line Survey
www.bothellwa.gov/PROS
- Paper Survey mailed to randomly selected residences
- Canyon Park Subarea Plan Meeting – April 25th
- UW Bothell – Water & Sustainability Class May 22nd
- UW Bothell, Husky Village Residence Halls - May 29th
- Chamber Monthly Meeting – May 30th
- North Creek Sportsfields – June 1st
- Historical Society Lecture – June 20th



Community Engagement Schedule



- Park Pop-ups at Blyth, Park at Bothell Landing & former Wayne Golf Course - Dates TBD
- Stakeholder meetings – June 11th
- Phone One-on-Ones with Key Stakeholder
- Friday Market – July 12th & Aug 9th
- Music in the Park – July 26th
- Capes for Courage 5k Run – August 3rd
- Just Kidding Around Concert – August 21st

Project Efforts to Date



City of Bothell

- Project Kick-off Meeting
- Public Involvement Plan
- Community Survey Design & Launch
- Pop-up Event Preparations
- Park Site Assessments
- Project Webpage
- Project Branding



Next Steps / Upcoming Milestones



- Group & Individual Stakeholder Sessions
- Pop-up Event Outreach
- Community Open House Meeting
- Citywide Needs Assessment
- Mapping & Gap Analysis
- Council Study Session (Fall)



What is the Bothell PROS Plan?

The 2019 citywide Parks, Recreation & Open Space (PROS) Plan is intended to establish a path forward for providing high quality, community-driven parks, trails, natural areas and recreation offerings in Bothell.

The PROS Plan will identify funding needs and citywide goals and will provide a long-range vision for the City, clear action items and strategies for implementation.

Questions / Comments?
425-806-6760 | ProsPlan@bothellwa.gov

Take the PROS Plan Survey!

There are lots of ways to get involved, and we encourage your participation. We need your help to make sure the new plan reflects our evolving community and its desires for parks and open spaces.

Take the online community survey today!

Use the QR code -or-

Visit www.bothellwa.gov/PROS for a link

The same survey is being mailed to a random sample of households. Please take the survey just once.



Council Insights & Direction



Imagine Bothell in 2025, what can you see happening with regard to...

Active park space?

Trail connections?

Recreation programming?

Council Insights & Direction



With a range of interests competing for attention and resources, what are the top priorities in Parks & Recreation for the next five years?

What 1 or 2 projects/activities are most important for you?

Council Insights & Direction



Where should the City focus resources & energy for Parks & Recreation?

What could Parks & Recreation be doing more of? Less of? Differently?