

City of Bothell

Lodging Tax Advisory Committee (LTAC) Meeting Notes

January 15, 2019

The meeting began at 10:05 a.m.

Present

LTAC: Jeanne Zornes, Chair; Chip Peterson, Jordan Varriano, Brittany Caldwell, Nancy Pipinich, Shawna Pitts

STAFF: DeNae McGee, Torie Brazitis

Excused

LTAC: Eric Schafer

Welcome and Introductions

There were no visitors. Pitts approved the November, 2018 minutes and January, 2019 agenda with no changes. Pipinich seconded. Passed unanimously.

Old Business

Staff presented the 2019 LTAC Spending Plan for \$499,899. After discussion, Pitts' moved to approve the plan forwarded to council for final adoption. Peterson seconded. Passed unanimously.

The two welcome signs for the Sammamish River trail will be changed from "You are entering" and "You are leaving" to "Welcome. Enjoy your stay"; and "Thanks for visiting. See you soon". Staff will contact the designer for updates; then move forward with fabrication and installation.

Updates

2019 Spending plan to Council – Feb 5

Now that the recommended plan has been approved by LTAC, staff will be taking the plan for final consideration and adoption to council on February 5. LTAC members discussed attending the meeting and speaking during Public Comments.

Brand/Website Update

Staff reported that the internal pages of the new website were reviewed by those members of LTAC available for the presentation. The presentation was led by the website designer for Streetsense, the team hired to design and build the new website for Bothell tourism. Comments followed.

Council Interviews – Openings on LTAC

There are two openings on LTAC. Council will conduct interviews on January 15 with final appointments made by a vote at their February 5 meeting.

Holiday Lights

Pipinich moved to not repair the burnt lights of the LTAC snowflakes purchased seven years ago. Zornes seconded. Passed unanimously.

Pipinich moved to explore options of renting holiday lights on Main Street in 2019 using the \$10,000 dedicated in the 2019 Spending Plan. Peterson seconded. Passed unanimously.

Due to the exorbitant fee to repair burnt lights (quote given: \$10,000) of the LTAC snowflakes purchased seven years ago;

Peterson moved the LTAC snowflakes purchased seven years ago be surplused following the City's sale/disposal policy of city owned property. Caldwell seconded. Passed unanimously.

Note: The above snowflakes do not include the medallion currently displayed on the building of city hall. All bulbs on the medallion are in working order and will be displayed in 2019.

Other Announcements

There were no other announcements.

Zornes moved to end the meeting. Pitts seconded. Passed unanimously.

The meeting ended at 11:35 am.